

sponsorship

opportunities



2010

about us

The Bundaberg Regional Art Gallery (B.R.A.G) is a large multi-purpose visual arts facility located in the heart of Bundaberg. Derived from local, state, national and international sources, the exhibition programs cover visual arts, crafts and design, including historical and contemporary themes and subjects. All of our exhibitions are accompanied by a vast range of public programs, educational experiences and special events for all age groups and demographics. Through our extensive range of programs, the Bundaberg Regional Art Gallery aims to make a significant contribution to the cultural life of Bundaberg and surrounding region.

unique exhibition spaces

The Bundaberg Regional Art Gallery houses three very distinctive exhibition spaces. Gallery One is the main space on the ground floor and is for major solo, groupshows or touring exhibitions. The Vault is a contemporary art space which triggers the imagination of both artists and visitors, and exhibits contemporary installations. Gallery Two is primarily used as an emerging space for local artists and group shows.

our collection

The Bundaberg Regional Art Gallery's permanent collection is comprised of four sub-collections which amount to over 400 works across all art forms. In 2008 the Bundaberg Regional Art Gallery developed an overall collection focus on the subject of landscapes - a focus that takes in both traditional and contemporary styles.

gallery facilities

The Gallery Gift Shop is located on the ground floor of the Bundaberg Regional Art Gallery, and stocks a large variety of unique, local handcrafted gifts, artworks and small publications. The Bundaberg Regional Art Gallery also contains an Access Studio which is utilised as a workshop and community events space, and a childrens activity area. The first floor also houses the Green Room (an art resource library) and an Artist –in- Residence apartment for use by visiting artists. Gallery One, the Access Studio and meeting spaces situated within the Bundaberg Regional Art Gallery are available for commercial and community hire for functions and corporate events - money raised from venue hire is directed back to the community through the Galleries programs.

new direction

In early 2009, the Bundaberg Regional Council together with the Bundaberg community, endorsed the re-development of turning the former Bundaberg Arts Centre into a regional art gallery, a process which included not only a name change, but a refurbishment of the building both inside and out – establishing the Bundaberg Regional Art Gallery as the regions cultural hub.



opportunities

Attracting more than 24,000 visitors each year, the Bundaberg Regional Art Gallery is one of Queensland's most successful regional art galleries. Sponsorship of the Gallery not only enables the corporate sector to make a significant contribution to the community, but is a sophisticated marketing tool, providing an excellent platform for promoting your business.

The Bundaberg Regional Art Gallery offers a range of sponsorship levels that incorporate a combination of financial and in-kind sponsorships. Benefits can be tailored according to the level of investment and to suit the particular needs of each sponsor.

what can we do for you?

Provide opportunities to entertain your guests, reward your staff and profile your business with a distinctive and varied entertainment program.

Offer unique marketing benefits by taking advantage of Bundaberg Regional Art Gallery promotional materials to help your business to engage with our audiences.

Acknowledgement in Bundaberg Regional Art Gallery marketing promotional materials including, but not limited to; advertising, website, programs, and newsletters.

Customised entertaining opportunities, the ability to stimulate business in a creative environment.

'Money can't buy' experiences, sensational opportunities to 'get behind the scenes'.

Priority access to the Gallery for your corporate events and entertaining needs, business-to-business networking, utilising the Gallery networks to facilitate new relationships.

Social responsibility, investing in your company's local community.



sponsorship levels

Major Sponsor

Investment \$50,000 +

Platinum Sponsor

Investment \$15,000 +

Gold Sponsor

Investment \$10,000 +

Silver Sponsor

Investment \$5,000 +

Bronze Sponsor

Investment \$1,000 +



major sponsor

Recognition as a Major Sponsor at all Bundaberg Regional Art Gallery functions.

2 x wine and cheese events (per year) for company, clients/staff for up to 30 people to be held at the Gallery (up to 3 hours duration). Inclusions: Venue hire fee, 2 x BRAG staff members, cheese platters and wine.

Subscription to the BRAG e-Mag (electronic newsletter distributed monthly to approx. 1300 people)

Company logo to be professionally printed on all exhibition invitations (approx. 1300 invitations x 8 exhibition series per year).

2 x corporate functions (per year) for up to 60 people to be held at the Gallery (up to 3 hours duration). Inclusions: Venue hire fee, 2 x BRAG staff members (does not include catering or entertainment).

Promotion on the BRAG website. Company logo placed in prominent position on the Bundaberg Regional Art Gallery home page. Placement of the company logo, listing and weblink will also be included on the Sponsors page of the website.

2 x invitations to annual sponsors event held at the Bundaberg Regional Art Gallery.

2 x editorial/advertising opportunities per year in the BRAG e-Mag and Mag newsletters (reaching over 1300 people).

Prominent display of company logo in the Gallery on the 'Sponsors Wall' for the life of the sponsorship agreement.

4 x private exhibition viewings to be conducted for company staff and clients (per year).

6 x invitations (per event) to selected special events which may be passed on to clients or staff.

Corporate banner on display on exhibition opening night (8 x exhibition openings per year).

Offer of special 10% promotions on Gallery Gift Shop stock at selected times through the year for your company, clients and staff.

Special arrangements may be entered into for this level of sponsorship.



platinum sponsor

Recognition as a Platinum Sponsor at all Bundaberg Regional Art Gallery functions.

1 x wine and cheese event per year for clients/staff for up to 30 people to be held at the Gallery (up to 3 hours duration). Inclusions: Venue hire fee, 2 x BRAG staff members, cheese platters and wine.

Subscription to the BRAG e-Mag (electronic newsletter distributed monthly to approx. 1300 people)

Company logo to be professionally printed on all exhibition invitations (approx. 1300 invitations x 8 exhibition series per year).

1 x corporate function (per year) for up to 60 people to be held at the Gallery (up to 3 hours duration). Inclusions: Venue hire fee, 2 x BRAG staff members (does not include catering or entertainment).

Promotion on the BRAG website. Placement of the company logo, listing and weblink will be included on the Sponsor page of the website.

2 x invitations to annual sponsors event held at the Bundaberg Regional Art Gallery

1 x editorial/advertising opportunities (per year) in the BRAG e-Mag and Mag newsletters (reaching over 1300 people).

2 x private exhibition viewings to be conducted for company staff and clients (per year).

4 x invitations (per event) to selected special events which may be passed on to clients or staff.

Corporate banner on display on exhibition opening night (8 exhibition openings per year).

Offer of special 10% promotions on Gallery Gift Shop at selected times through the year for your company, clients and staff.



gold sponsor

Recognition as a Gold Sponsor at all Bundaberg Regional Art Gallery functions.

Subscription to the BRAG e-Mag (electronic newsletter distributed monthly to approx. 1300 people)

Company logo to be professionally printed on all exhibition invitations (approx. 1300 invitations x 8 exhibition series per year).

1 x corporate function (per year) for up to 60 people to be held at the Gallery (up to 3 hours duration).
Inclusions: Venue hire fee, 2 x BRAG staff members (does not include catering or entertainment).

Promotion on the BRAG website. Placement of the company logo, listing and weblink will be included on the Sponsor page of the website.

2 x invitations to annual sponsors event held at the Bundaberg Regional Art Gallery

1 x editorial/advertising opportunity (per year) in the BRAG e-Mag and Mag newsletters (reaching over 1300 people).

1 x private exhibition viewing to be conducted for company's staff and clients (per year).

2 x invitations (per event) to selected special events which may be passed on to clients or staff.



silver sponsor

Recognition as a Silver Sponsor at all Bundaberg Regional Art Gallery functions.

Subscription to the BRAG e-Mag (electronic newsletter distributed monthly to approx. 1300 people)

Company logo to be professionally printed on all exhibition invitations (approx. 1300 invitations x 8 exhibition series per year).

1 x corporate function (per year) for up to 60 people to be held at the Gallery (up to 3 hours duration). Inclusions: Venue hire fee, 2 x BRAG staff members (does not include catering or entertainment).

Promotion on the BRAG website. Placement of the company logo, listing and weblink will be included on the Sponsor page of the website.

2 x invitations to annual sponsors event held at the Bundaberg Regional Art Gallery

1 x editorial/advertising opportunity (per year) in the BRAG e-Mag and Mag newsletters (reaching over 1300 people).

1 x private exhibition viewing to be conducted for company's staff and clients (per year).



bronze sponsor

Recognition as a Bronze Sponsor at all Bundaberg Regional Art Gallery functions.

Subscription to the BRAG e-Mag (electronic newsletter distributed monthly to approx. 1300 people)

Company logo to be professionally printed on all exhibition invitations (approx. 1300 invitations x 8 exhibition series per year).

Promotion on the BRAG website. Placement of the company logo, listing and weblink will be included on the Sponsors page of the website.

2 x invitations to annual sponsors event held at the Bundaberg Regional Art Gallery

1 x editorial/advertising opportunity (per year) in the BRAG e-Mag and Mag newsletters (reaching over 1300 people).

1 x private exhibition viewing to be conducted for company's staff and clients (per year).



industry support

sponsor a specific project / item

Industry sponsors provide in-kind and financial support in key areas of the Gallery's operations in order to help us offer efficient and effective programs to the community. Supplying the Gallery with your company's products and services, is a cost effective way to promote your business and establish your position as an industry leader, as well as receiving the full range of sponsorship benefits.

Operations

Whether your business is painting, building, retail, food, wine, media, publishing, design, transport, freight, hospitality or professional services, there is a way you can support the Bundaberg Regional Art Gallery.

Information Technology

Sponsors in the field of information technology can help us enhance our visitors experience to the Gallery by providing equipment such as laptop computers, data projectors, gallery touch screens, mp3 players for audio tours, or sound and lighting equipment.

Volunteers

Volunteers are invaluable to the Bundaberg Regional Art Gallery. With a team of over 50 volunteers, we are able to deliver quality programs to the community. Volunteers assist in key areas of Gallery operations including reception duties, functions, public programs support and exhibition installation. Industry sponsors can help us maintain a professional team of volunteers and reward them for a job well done – without the support of the volunteers and sponsors, the Gallery simply could not function.

Environment

It takes a lot of electricity to operate an Art Gallery and the Bundaberg Regional Art Gallery is constantly looking for ways to reduce our carbon footprint. Industry sponsors can help make the Bundaberg Regional Art Gallery greener, whether it be via solar panels, improved climate control systems, or providing recycled paper for print materials.



where does my money go?

Each year the Bundaberg Regional Art Gallery hosts an array of innovative and engaging exhibitions, public programs, educational and learning experiences, and special events.

exhibitions

The Bundaberg Regional Art Gallery stages a balanced annual program of between 7-9 exhibitions series. These exhibitions, drawn from local, state, national and international artists, are integral to the Gallery's role in expanding the cultural tourism sector, and are attended by around 24,000 people annually.

Exhibition sponsorship will also assist the Gallery in developing touring exhibitions, which will travel to other venues throughout the state and may tour national and international galleries – allowing sponsors to promote their support on a grand scale.

programs for children & families

The Bundaberg Regional Art Gallery offers a diverse range of arts activities to the thousands of school aged children who visit the Gallery each year. Ongoing programs such as the Kidz Corner, Family Fun Days, arts and crafts activities relating to exhibitions and the School Holiday Workshop Program are just some of the many activities provided for children and their families. Your sponsorship not only allows the Gallery to offer these wonderful activities for the community, but also offers outstanding marketing and cross promotional opportunities for sponsors.

public programs

Public Program activities undertaken by the Gallery include guided tours, public lectures, Arts After Dark events, floor talks, annual market days, debates and workshops. Sponsorship not only assists the Gallery to broaden and expand these community events, but the extensive range of programs on offer provide sponsors maximum exposure and opportunities to directly connect with their target audience.

education and learning

The Bundaberg Regional Art Gallery offers a range of educational programs for people of all ages with the aim of enhancing understanding and enjoyment of the arts. Throughout the year, the Gallery presents a variety of workshops for adults and children, Arts After Dark lectures and supplies Educational Kits from the Queensland Museum to regional schools throughout the district. Sponsorship of these programs significantly enhances the community's skill-set and provides a long-lasting impact.



other ways you can help

donations

The Bundaberg Regional Art Gallery is a registered deductible gift recipient with the Australian Taxation Office and donations of cash of \$2.00 or more are tax deductible.

cultural gifts program

In 2008 the Bundaberg Regional Art Gallery became part of the Australian Governments Cultural Gifts Program – a program that encourages donations of culturally significant items from private collectors to public cultural institutions. For donors, participation in this program offers tax incentives for their gifts to the Gallery.

Note: The Gallery advises donors to seek their own independent tax advice as this is a guide only.

taking the next step

If you are interested in becoming a sponsor of the Bundaberg Regional Art Gallery we would love to hear from you. Please contact us for further information or to arrange a meeting and guided tour of the Gallery.

contact

Sponsorship Co-ordinator
Bundaberg Regional Art Gallery
1 Barolin Street
PO Box 3130
Bundaberg QLD 4670

Phone: +61 07 4130 4750
Fax: +61 07 4151 2725
Website: www.brag-brc.org.au
Email: hellobrag@bundaberg.qld.gov.au

